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## TRANSMITTAL FORM

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<b>Total Number of Pages in This Submission</b>	<b>Application Number</b>	10/727,264
	<b>Issue Date</b>	December 3, 2003
	<b>First Named Inventor</b>	Bret Alan GORSLINE et al.
	<b>Group Art Unit</b>	2178
	<b>Examiner Name</b>	David FABER
<b>Attorney Docket Number</b>		002566-73 (019000)

### ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request (\$____) <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement (\$____) <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Notice to File Missing Parts/ Incomplete Application (\$____) <input type="checkbox"/> A copy of the Notice to File Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) 7 pages <input type="checkbox"/> Declaration and Power of Attorney <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition (\$____) <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney to Prosecute Applications Before the USPTO <input type="checkbox"/> Terminal Disclaimer (\$____) <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (\$____) (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Application Data Sheet <input type="checkbox"/> Request for Corrected Filing Receipt with Enclosures <input type="checkbox"/> A self-addressed, prepaid postcard for acknowledging receipt <input type="checkbox"/> Other Enclosure(s) (please identify below):
<b>Remarks</b>		<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge any additional fees required or credit any overpayments to Deposit Account No. 19-2380 for the above identified docket number.

### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

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<b>Signature</b>	
<b>Date</b>	March 23, 2006

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Re Patent Application of:

Bret Alan GORSLINE et al.

Application No. 10/727,264

Filed: December 3, 2003

For: METHODS AND SYSTEMS FOR  
PROGRAMMABLY GENERATING  
ELECTRONIC AGGREGATE  
CREATIVES FOR DISPLAY ON AN  
ELECTRONIC NETWORK

) Confirmation No. 4901

) Group Art Unit: 2178

) Examiner: David Faber

)

) Date: March 23, 2006

**AMENDMENT**

Mail Stop AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated January 11, 2006, please amend the above-identified application and consider Applicants' remarks as follows.